



AdCaster Specs

AdSets

- **Left Banner Ad Size:** 116px x 116px
- **Top Banner Ad Size:** 496px x 73px
- **Main Page Screen Size:** 816px x 592px
- **Print Ad Size:** 275px x 550px

Acceptable Content Types

- Rotating Top and Left Ads can be jpeg, gif, or flash.
- Main Page can be jpeg, gif, flash, or Html. No external links at all can be used. Links must be contained to local content.
- Print ads, If hosted locally, can be jpeg, gif, flash, or Html formatted for grayscale printing. If hosted on an external server then it can be dynamic also (asp, php, etc.)

Left Banner Ad
Animated Ad
496x73

Top Banner Ad
Animated Ad
116x116

Main Page Screen
Static Ad
816x592

The screenshot shows a browser window titled "Macromedia Flash Player 8". The main content area features a "CASH BOX" logo, the slogan "HOME OF THE SMART LOAN", and a large call to action: "Call Us Today! 363-CASH". Below this is a map of Las Vegas and an image of a storefront. A sidebar on the left contains several smaller advertisements, including one for "PCKIOSK Advertising Information".